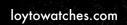
LO 10

L O Y T O W A T C H E S





#### MANIFESTO

# WE STICK TO WHAT'S OBVIOUS BECAUSE IT ALWAYS WORKS, BUT WE LOOK AT IT FROM A DIFFERENT ANGLE

Our inspiration? Observation. We didn't have to go far... an old watch, take it apart, look at it from the outside and understand it on the inside.

Something told us that it still had so much more to give. We wanted to create something new while respecting its analogue spirit.

And we had fun.

RED DOT DESIGN CONCEPT AWARD

A'DESIGN AWARDS



reddot design award



BEST INDEPENDENT DESIGNER OF THE YEAR 2018 OF MD\_i



INDEPENDIENTE DEL AÑO

#### L1K\_BLACK



#### L1W\_WHITE



#### ■ TECHNICAL SPECIFICATIONS

**AVAILABLE MODELS** 

L1K (black) / L1W (white)

**DISPLAY** 

Analogue

**MOVEMENT** 

Swiss Part Ronda 505.24H

**CASING MATERIAL** 

Sand blasted 316 stainless steel

**MEASUREMENT** 

Diameter 40mm x thickness 8mm (casing)

WATER RESISTANCE

5 ATM

**BATTERY** 

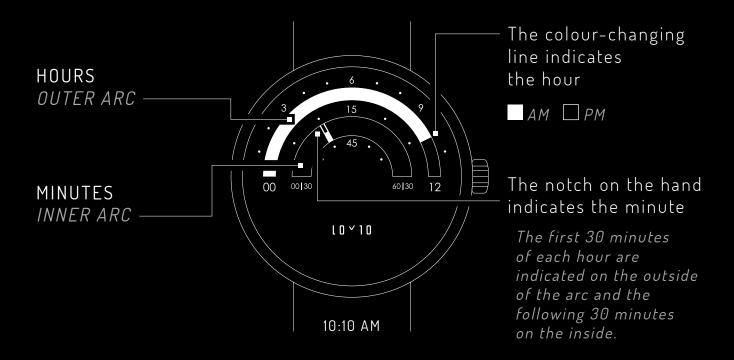
371 /1.55V

**STRAP** 

Genuine leather

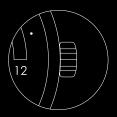
WARRANTY

2 years



Before setting the time on the watch, bear in mind that the crown has three positions:

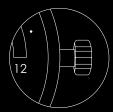
- POSITION O\_ Position in which the watch runs normally.
- **POSITION 1\_** Pull the crown until you hear the first click. In this position, you will be able to turn the hour hand.
- **POSITION 2\_** Pull the crown until you hear a second click. In this position, you will be able to turn the hour and the minute hand.







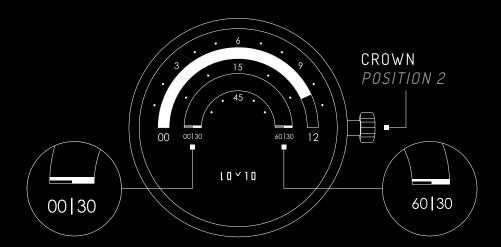
POSITION 1



POSITION 2

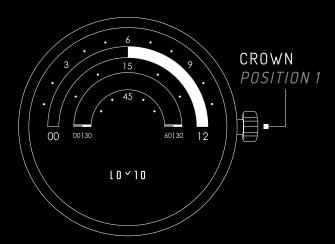
# STEP 1\_

- Put the crown in position 2.
- Turn the crown until the minute hand indicates 00 at the left end of the minute arc and 60 at the right end.



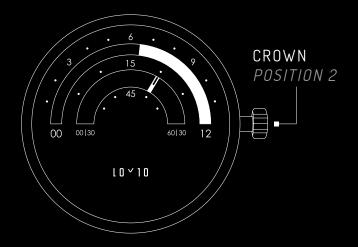
# STEP 2\_

- Put the crown in position 1.
- Turn the crown until the hour hand indicates the exact hour. White indicates AM hours and black indicates PM hours. For example, in this diagram we want to set the watch at 6 PM.



## STEP 3\_

- Put the crown again in position 2.
- Turn the crown until the minute hand indicates the exact minute at which you want to set your watch. The small notch on the hand indicates the minute. For example, in this diagram we want to set the watch at minute 20.



## LASTLY\_

Push the crown in position 0 and that's it!

## CONTACT US

# INFO\_

hello@loytowatches.com

# CLIENTS\_

userexperience@loytowatches.com

# PRESS\_

press@loytowatches.com

## PARTNERS\_

sales@loytowatches.com

THE END